

**ALVIN H. BUTZ, INC.**  
840 HAMILTON STREET, SUITE 600  
P.O. BOX 509  
ALLENTOWN, PENNSYLVANIA 18105—0509  
P 610-395-6871  
F 610-395-3363  
www.butz.com

Contact: Mr. Robert Episcopo  
Office: 610-395-6871  
Home: 610-798-9636

**FOR IMMEDIATE RELEASE**

**Construction Management Firm Alvin H. Butz, Inc.  
Honored with Prestigious Vista Award**

*Awards recognize excellence in teamwork in  
design and construction of healthcare facilities.*

Lehigh Valley, PA, April 15, 2010 . . . Alvin H. Butz, Inc. was recently honored with a 2010 Vista Award by The American Society of Healthcare Engineering (ASHE). The award, in the category of new construction, recognizes Alvin H. Butz, Inc., Geisinger Health Systems and the architectural firm Francis Cauffman for the design and construction of the Critical Care Building (CCB) at Geisinger Wyoming Valley Medical Center in Wilkes-Barre, PA. The Vista awards are co-sponsored by ASHE, the American Hospital Association (AHA), and the American Institute of Architects Academy of Architecture for Health (AIA/AAH).

Established in 1993, the Vista Awards program recognizes excellence in design and construction teamwork. Dozens of projects were submitted from around the country this year. Winning healthcare facilities are selected on the basis of efficiency, flexibility, and productivity, as well as for the positive impact they make on their communities. Awards are given for each of the following categories: new construction, renovation, and infrastructure.

“The Vista Award is unique in that it recognizes the team that united to work together with the ultimate goal of designing and developing a healing environment. By sharing a vision and working together, team members were able to overcome the challenges that presented themselves along the

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**CONSTRUCTION MANAGER**



way,” said Dana Swenson, PE, MBA, Senior Vice President and Chief Facilities Officer, UMass Memorial Health Care and chair of the 2010 Vista Awards Task Force. “The team from Geisinger clearly worked together and the real people to benefit from their hard work are the people of Wilkes-Barre who will use and work at the facility.”

“Alvin H. Butz, Inc. is extremely proud to be the recipient of the 2010 Vista Award for new construction,” said Greg Butz, President of Alvin H. Butz, Inc. “ASHE’s Vista Award represents the highest national honor a healthcare project team can receive. It is very gratifying for us because of the emphasis placed on the value of a team approach to design and construction. That suits our philosophy and business model perfectly.”

With Level II trauma accreditation and LEED Silver certification, the 178,000-sf CCB is northeast Pennsylvania’s most modern, sustainable, and technologically advanced trauma center. With a construction cost of \$40.8M, the building increased the campus by 50 percent and added considerably to its capacity. It houses an expanded 32-bed emergency department, a helipad, 12 high-tech surgical suites with robotics, and a 24-bed intensive care unit.

The Vista program looks at the project teams’ actual results in addition to their guiding concepts. Instead of relying largely on project plans for making judgments, the program also looks for evidence that the finished facility does an outstanding job of serving the needs of its patients and employees. At Geisinger, the CCB is the first critical care center in the area to accommodate neurosurgical care, brain and spinal trauma injuries and has already had a major impact on the hospital’s capacity and income, adding 20,000 visits to the expanded emergency department alone, for a total of 45,000-50,000 per year.

In addition to Butz, Geisinger and Francis Cauffman, other project team members recognized with the Vista Award were: Ram-Tech Engineers of Philadelphia, PA (MEP engineer) and Borton-Lawson of Wilkes-Barre, PA (landscape architect).



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**ABOUT BUTZ:** Alvin H. Butz, Inc. provides construction management services for corporate, commercial and institutional clients in eastern Pennsylvania. With a heritage of over 90 years, the company has a reputation for high-quality, cost-effective construction management services and is recognized as the premier builder of the region's largest, most complex structures. The firm possesses significant experience in the construction of healthcare facilities, colleges/universities, corporate office buildings, hi-tech manufacturing facilities, sports and entertainment venues, government buildings, K-12 schools and retail buildings.