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## **FOR IMMEDIATE RELEASE**

### **Alvin H. Butz, Inc., Muhlenberg College and Bruner/Cott and Associates, Inc. receive Construction Management Association of America Mid-Atlantic Chapter Project of the Year Award**

Allentown, PA, June 14, 2011 . . . Alvin H. Butz, Inc., Muhlenberg College and Bruner/Cott and Associates, Inc. received the Construction Management Association of America (CMAA) Mid-Atlantic Chapter's Project of the Year award in the Higher Education Project under \$20 Million category for the renovation and additions to the Seegers Union.

The Mid-Atlantic Chapter of CMAA covers all of Pennsylvania east of Pittsburgh, Delaware, and Central and Southern New Jersey. The CMAA annual awards program presents awards in eleven categories with one winner chosen from each category. The selection of winners involves an extensive review process which analyzes how successfully a project was managed by the construction manager and the owner. The CMAA judges the specific ways a project is an example of the successful application of construction management principals and standards. It also judges how the specific needs of the project or owner were addressed by using construction management.



Muhlenberg College's Seegers Union project consisted of renovations to approximately 66,000 SF and a new addition of 30,000 SF to the sixties-era Center to enhance and expand the student dining and life experience. Construction began in June 2009 and was completed in August 2010.

**ALVIN H. BUTZ, INC.**  
**CONSTRUCTION MANAGER**



The renovations included a new bakeshop and catering production kitchen, an expanded Bookstore, and a Student Life Suite. The first floor addition features the Wood Dining Commons, an attractive new 600-seat dining room, a state-of-the-art Food Gallery, and a new centralized production kitchen with the required daily 6,000 meal capacity. The former Dining Room became an Event Space. Conference rooms, office space and new toilet rooms were also added on the first floor. The renovations and addition occurred simultaneously with continued, uninterrupted service to the student population.



“We’re honored to receive the Mid-Atlantic Chapter of CMAA Project of the Year Award for our role in helping to improve the student experience at Muhlenberg College. It was a tough job due to the challenging schedule and the importance of maintaining the safety and well-being of the students,” says Greg Butz, president and CEO of Alvin H. Butz, Inc. “Our ultimate goal in any project is to work as a team with Muhlenberg and the architect, and that teamwork is certainly visible with the Seegers Union. From the “green” design materials, to the sophisticated mechanical and electrical systems and schedule implementation – our team produced a high-class facility that enhances Muhlenberg’s student experience.”

Recognizing the need to improve their Dining and Student Life facilities, the Board of Trustees had placed this project on Muhlenberg’s priority list ten years ago. Due to the complexity of providing uninterrupted service of 6,000 daily meals, continuous operation of the loading dock serving both kitchen and bookstore and lacking funds to build duplicate facilities during the construction period, Muhlenberg did not imagine this project was possible.

Butz and Muhlenberg worked together as a team with Bruner/Cott and Associates, Inc., the project architect, to ensure the facility was built within Muhlenberg’s budget and demanding schedule.

The Butz team overcame various challenges during construction including:

- Deconstructing and reconstructing the entire production kitchen, constructing new toilet rooms and a great room in 12 weeks during the only allowed break in the meal service plan in the final summer.
- Allowing certain portions of the building to be partially occupied during a major summer shut down that was especially difficult as noise, dust control and safety for the building occupants had to be considered while completing a near impossible schedule.
- Keeping the loading dock fully operational through the entire project. The existing switchgear, water heaters, HW pumps and heat exchanger were all replaced during a five day shut-down in August of the initial summer to guarantee that the systems were in place for the start of the school year and main construction effort.
- Because the kitchen was being re-built on the floor above the bookstore, all floor flashing details were reviewed very closely with the tradesmen and each penetration was flooded as part of the Quality Control plan.



The Trustees at Muhlenberg noted the renovations to Seegers Union as a contributing factor to the increase in enrollment during the major recession.

“This project demonstrated true teamwork between Muhlenberg, Bruner Cott, and Butz, and is a great example of how following a well-constructed project plan leads to superior results. The CMAA award is a reflection of that,” says Butz.

Butz received the Project of the Year Award during the Mid-Atlantic Chapter of CMAA’s Annual Award Banquet at the Union League in Philadelphia on June 9, 2011.

Alvin H. Butz, Inc. has won six other CMAA Project Achievement Awards including three national awards and

three previous Mid-Atlantic Chapter awards. Lehigh University's Zoellner Arts Center and Campus Square Student Residence projects and Lehigh Valley Health Network's Jandl Family Pavilion are among Butz's national awards. Sands Casino Resort Bethlehem, Coca-Cola Park and Lehigh Valley International Airport's Wilfred M. Post Jr. Concourse are Butz's previous Mid-Atlantic Chapter awards.

Alvin H. Butz, Inc.'s sister company, Alexander Building Construction Co., also won a CMAA Project Achievement Mid-Atlantic Chapter's Project of the Year in the Private Sector Projects over \$20 million category for the overbuild addition to the East Wing of Mount Nittany Medical Center in State College, Pa.



*From left to right: Kyle Collina, Alvin H. Butz; Wendy Body, Alvin H. Butz, Rocco Vespe, CCM, Chapter President; Glenn Gerchman, Muhlenberg College; and Margaret McConnell, Alvin H. Butz at the CMAA Mid-Atlantic Chapter Awards Banquet at the Union League, Philadelphia, PA.*

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**ABOUT BUTZ:** Alvin H. Butz, Inc. provides construction management services for corporate, commercial and institutional clients in eastern Pennsylvania. With a heritage of over 89 years, the company has a reputation for high-quality, cost-effective construction management services and is recognized as the premier builder of the region's largest, most complex structures. The firm possesses significant experience in the construction of healthcare facilities, colleges/universities, corporate office buildings, hi-tech manufacturing facilities, sports and entertainment venues, government buildings, K-12 schools and retail buildings.

Alvin H. Butz Inc. is a subsidiary of Butz Enterprises, Inc. a privately held Delaware corporation owned primarily by the Butz family. Shoemaker Construction Co. and Alexander Building Construction Co. are wholly-owned subsidiaries of Butz Enterprises, Inc. Through those three operating entities, Butz Enterprises, Inc. is able to offer construction management services to most of Pennsylvania and New Jersey.